Announcing the 2017 Green Career Campus Workshop Program!

Green Career Advisor is happy to announce that we're teaming up with eco-career expert **Kevin Doyle** to bring an exciting new program of presentations, workshops, and eco-career visioning retreats to colleges and universities across the country. We'd love to come to your campus next spring, summer or fall.

Each Green Career Campus package is tailored to fit the needs of the environmental, clean energy, and sustainability programs that will be serving as financial hosts to bring the program to campus. You define the audience and goals, and we create an appropriate program. You can focus on just one or two disciplines and a single academic level, or "mix and match" undergraduate and graduate students, techies and liberal arts types, the business school and the natural resources school, the already committed and the "just curious". It's all up to you.

Through class presentations, all-campus plenaries, discipline-specific workshops, and/or intensive 1-2 day retreats, we'll bring you information about environmental employer needs, jobs in demand, education and experience requirements, salary levels, political and economic drivers that create jobs (and take them away), and essential "tips and tactics" to help you develop personal eco-career action plans.

While on campus, the Green Career experts can also offer training and technical assistance to faculty and career services staff on best practices for generating meaningful employer engagement, and for helping students navigate their way to a successful environmental career.

INTERESTED?

Great! Fill out this quick survey online HERE to let us know more about your interests and we'll get back to you quickly to discuss your needs, and talk about costs, logistics and scheduling details.

About Your 2017 Green Career Presenters/Workshop Leaders

About Lisa Yee-Litzenberg

Lisa Yee-Litzenberg is the President of **Green Career Advisor** which assists students and alumni nationally to secure green careers. She also assists colleges in developing best practices for career services that help their students succeed in their green career goals. She is a certified Global Career Development Facilitator and has spent over 22 years as a green career expert who is passionate about helping others to find and secure rewarding careers in the environmental field.

Before launching Green Career Advisor, Lisa led the University of Michigan School of Natural Resources and Environment's (SNRE) graduate career services for 10 years where she assisted hundreds of students
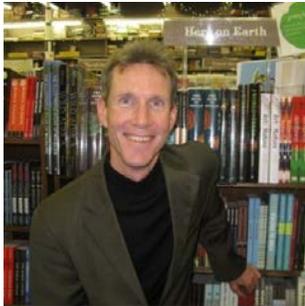
(including both U.S. and international students) in securing jobs with top environmental employers. She built the school's career services and programs from the

ground up and also served on the U-M Career Services Network Steering Committee where she helped lead the development and sharing of best practices for career services across the university.

Lisa also brings an extensive network with hundreds of green employers across the country and globally. This allows her to connect students with environmental professionals in their respective fields for networking and to learn more about careers in fields they are exploring.

Prior to working at SNRE, Lisa spent 12 years working for the National Wildlife Federation. Her work at NWF included regional Great Lakes as well as state and federal conservation efforts. Lisa also helped facilitate leadership development programs for students and women in the environmental field. She has a natural resources degree from the University of Michigan.

About Kevin Doyle

Kevin Doyle is a national expert on environmental and clean energy careers. After fifteen years as National Director of Program Development for Environmental Careers Organization, Kevin launched a multi-faceted consulting practice in 2007. He is co-author of many clean energy jobs studies with BW Research, professional development lead for NOAA's Coastal, Coral, and Digital Coast Management Fellowships, and also engaged in research, multi-stakeholder facilitation, needs assessment, evaluation, and executive search.

Kevin's consulting and eco-career campus workshop clients have included USDA Forest Service, Yale University School of Forestry and Environmental Studies, University of Massachusetts School of Earth and Sustainability, University of Iowa College of Liberal Arts, Jobs for the Future, State of Massachusetts, National Oceanic and Atmospheric Administration, and dozens more. He co-leads the New England Clean Energy Careers Training & Education Directory for the Northeast Clean Energy Council.

An environmental planner and geographer, Kevin remains involved in coastal management and climate resilience projects. He serves on numerous advisory groups, including the national steering team of the "Next Generation" undergraduate careers project from the Ecological Society of America and Society of Conservation Biology. Kevin is co-author of three reference books about environmental jobs, including *The ECO Guide to Careers That Make a Difference,* and is currently working on a new book about environmental, clean energy, and sustainability career trends for Island Press in Washington, DC.

Kevin is a frequent speaker at environmental conferences and events, and will be keynoting the National EcoCareer Conference for the National Wildlife Federation's EcoLeaders Program on February 22-23, 2017.